

ORDER



Orders
Order / Rev: 720089
Alt Order #: 06362064
Product Desc: OFA LUR SCHEULE
Estimate:
Flight Dates: 10/04/12 - 10/05/12
Original Date / Rev: 10/03/12 / 10/03/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama For America
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	8	\$670.00	\$569.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	8	\$670.00	\$569.50	0.00
Totals	8	\$670.00	\$569.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/04/12	10/05/12	GMJ Sunrise M-F 5-6a	CM	5-6a	---TF--	:30	3	\$60.00	P-3	0.00	NM	3	\$180.00
LUR VALUE 60															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		3				\$60.00		0.00			
2	WJXX	10/04/12	10/05/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	---TF--	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
LUR VALUE 90															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		2				\$90.00		0.00			
3	WJXX	10/04/12	10/05/12	The Chew The Chew	CM	M-F 1-2p	---TF--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
LUR VALUE 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		2				\$100.00		0.00			
4	WJXX	10/04/12	10/05/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	---TF--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
LUR VALUE 110															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---TF--		1				\$110.00		0.00			
													Totals	8	\$670.00